Staff Publications

Mr. Simon Hung, Instructor I of Education Studies
- 教小孩睇車牌學加數，載《學前教育》第29期，頁102。

Dr. Patrick Lau, Assistant Professor of Physical Education


Dr. Jan Selmer, Professor of Management

Dr. Tan Zaixi, Scholar-in-Residence of English Language & Literature:

Staff Presentations

Dr. Kara Chan, Associate Professor of Communication Studies
- presented a paper entitled “Gender Portrayals and the Gender of Nations: An Extended Study in Asian Cultures” at the 3rd International Conference on Research in Advertising held from June 6 to 8, 2004 in Oslo, Norway.

- presented papers entitled “Information Content of Television Advertising in China: An Update” and “Parental Attitudes Towards Children’s Internet Use and Online Advertising in Hong Kong” at the 3rd Annual Hawaii International Conference on Social Science held from June 15 to 19, 2004 in Hawaii.

Prof. Chung Ling, Dean & Chair Professor of Faculty of Arts
- 於二零零四年四月六至七日，在北京中國文化書院、中華中山文化交流協會及香港香江文化交流中心主辦的「在全球化視野下的中華文化」海峽兩岸文化學術研討會發表論文，題為《美國詩人史耐德吸取的《道德經》思想》。
• presented a paper entitled “The Canonization of Han Shan’s Poetry in the West, 1950-2000” at the International Symposium: History, Poetry, and the Classical Tradition organised by Yale University & City University of Hong Kong from April 23 to 25, 2004 in New Haven, USA.

• presented a paper entitled “The Remolded Image of Han Shan in Jack Kerouac’s The Dharma Bums” at Beat Meets East: An International, Interdisciplinary Conference on the Age of Spontaneity organised by the University of Wisconsin-Stevens Point & Sichuan University from June 2 to 5, 2004 in Chengdu, China.

Dr. Lo Kwai-cheung, Associate Professor of English Language & Literature
• presented a paper entitled “Nationalism’s Second Life? - Globalizing English Literatures and the Diasporic Writings of Ha Jin” at The English Language and Literature Association of Korea International Conference on “English Studies in an Era of Globalization” held at the Academy of Korean Studies from June 15 to 18, 2004 in Seoul.

Dr. Stephen Palmquist, Associate Professor of Religion & Philosophy
• presented a paper entitled “Kant, Sexism, and the Ethics of Polygamy” at the Beijing International Symposium on Kant’s Moral Philosophy in Contemporary Perspectives organised by the Peking University from May 17 to 19, 2004 in Beijing, China.

Dr. Anita Poon, Assistant Professor of Education Studies
• gave a lecture on “High Education in Hong Kong” to a group of academics and senior management personnel from Chongqing Technology and Business University organised by the Business Research Centre of Hong Kong Baptist University on May 3, 2004.

Dr. Janet Lee Scott, Associate Professor of Sociology
• gave a paper entitled “Observing Election Campaigns in Hong Kong” at the 5th Tsinghua Baptist Conference on Reform and Development in Contemporary China held at Tsinghua University from June 17 to 19, 2004 in Beijing, China.

Dr. Siu Yat-ming, Associate Professor of Sociology
• 於二零零四年六月十七至十九日, 在北京清華大學舉行的「第五屆當代中國經濟改革與社會發展學術研討會」上發表論文，題為〈上海市內的人口遷移：市場轉型理論的驗証 〉。

Dr. Tan Zaixi, Scholar-in-Residence of English Language & Literature
• 於二零零四年五月二十一至二十三日，在四川大學、樂山師範學院、中國譯協翻譯理論與翻譯教學委員會合辦的「全國首屆翻譯學科理論建設研討會」上發表論文，題為〈翻譯學：作為獨立學科的今天，昨天與明天〉。