July 2017
Staff Publications

Professor Bian Zhaoxiang, Associate Vice-President

Professor Bian Zhaoxiang, Associate Vice-President, and Dr Lin Chengyuan, Research Assistant Professor, School of Chinese Medicine

Professor Chen Hubiao, Professor, and Dr Yi Tao, Research Assistant Professor, School of Chinese Medicine

Dr Lisa Deng, Assistant Professor of Education Studies

Dr Bettina Dietz, Associate Professor of History

Dr Andre Elias, Assistant Professor of Music

Dr Han Quanbin, Associate Professor of Chinese Medicine

Dr Tiffany Ip, Lecturer of Early Childhood and Elementary Education Division, School of Continuing Education
• Lee, Cynthia, Alexander Yeung & Tiffany Ip. “University English Language Learners’

**Professor Patrick Lau, Professor of Physical Education**

**Professor Lyu Aiping, Dean of Chinese Medicine**

**Professor Eva Man, Acting Director of Academy of Film**

**Dr Jatinder Mann, Assistant Professor of History**
Professor Douglas Robinson, Chair Professor of Faculty of Arts

Miss Rita Gill Singh, Senior Lecturer of Language Centre

Dr Tong Yui, Assistant Professor of Humanities and Creative Writing
• 唐睿, 《腳注[M]》, 廣州：花城出版社，2017。

Dr Eva Wong, Director, Dr Theresa Kwong, Assistant Director, Centre for Holistic Teaching and Learning, and Dr Kevin Yue, Associate Professor of Teaching and Research Division, School of Chinese Medicine

Dr Wng Man-kong, Associate Professor of History
• 黃文江, 張雲開, 陳智衡, 《恆與變之間——1949年以來的中國基督教史論集》, 香港：建道神學院，2017。

Dr Yi Tao, Research Assistant Professor of Chinese Medicine

Professor Yu Zhiling, Professor of Chinese Medicine

Professor Yu Zhiling, Professor, Dr Han Quanbin, Associate Professor, and Dr Kwan Hiu-yee, Assistant Professor, School of Chinese Medicine

Professor Yu Zhiling, Professor, and Dr Kwan Hiu-yee, Assistant Professor, School of Chinese Medicine

Dr Zhang Hongjie, Associate Professor of Chinese Medicine
• Zhang, Hongjie, E Rumschlag-Booms, YF Guan, DY Wang, KL Liu, WF Li, VH Nguyen, NM Cuong, DD Soejarto, HHS Fong & L Rong. “Potent Inhibitor of Drug-Resistant HIV-1 Strains Identified from the Medicinal Plant Justicia Gendarussa.”
Dr Zhang Hongjie, Associate Professor, and Dr Tsang Siu-wai, Research Assistant Professor, School of Chinese Medicine


Dr Zhang Shiping, Associate Professor of Chinese Medicine


Dr Zhang Xinzhi, Research Assistant Professor of Journalism


Professor Zhao Zhongzhen, Associate Dean of Chinese Medicine


Professor Zhao Zhongzhen, Associate Dean, and Professor Chen Hubiao, Professor, School of Chinese Medicine


Professor Zhao Zhongzhen, Associate Dean, Professor Chen Hubiao, Professor, and Dr Yi Tao, Research Assistant Professor, School of Chinese Medicine

Staff Presentations

Dr Chan Chi-fai, Project Coordinator of Centre for Holistic Teaching and Learning
- delivered a presentation entitled “Virtual Laboratory Experience for Interactive and Outcome-Based Education” at eLearning Forum Asia 2017 held from 15-17 June 2017 at The Hong Kong Polytechnic University.

Professor Kara Chan, Professor of Communication Studies
- co-delivered a presentation entitled “Press co-creation behaviour: Conceptualisation and Scale Development” with Liane Lee and Leslie Yip at the 24th International Public Relations Research Symposium held from 30 June to 1 July 2017 at the University of Ljubljana, Slovenia.
- co-presented a paper entitled “Young consumers’ responses to personal loan commercials” with Fan Fei at the International Conference on Research in Advertising held from 29 June to 1 July 2017 in Ghent, Belgium.

Ms Katie Chan, Project Officer of Centre for Holistic Teaching and Learning
- delivered a presentation entitled “Exploring blended learning through experiencing blended learning” at eLearning Forum Asia 2017 held from 15-17 June 2017 at The Hong Kong Polytechnic University.

Professor Chan Shun-hing, Professor of Religion and Philosophy
- presented a paper entitled “Innovative Practices of Christian Activism in Hong Kong’s Umbrella Movement” at the Eighth Asian Conference of the Social Science on “East Meets West: Innovation and Discovery” held from 8-11 June 2017 in Kobe, Japan.
- presented a paper entitled “The Role of the Catholic Church in Hong Kong’s Occupy Movement” at the conference of “Changing Religious Landscape in Contemporary East Asia” held from 10-13 July 2017 at the Centre for Sino-Christian Studies, HKBU.

Dr Cheung Sum-kwing, Assistant Professor of School of Continuing Education
- co-presented a paper entitled “What can young children’s artworks tell? Possibilities and challenges of assessing young children’s multiple intelligences through their artworks” with WK Tso at the World Organisation for Early Childhood Education Asia Pacific Regional Conference 2017 co-organised by World Organisation for Early Childhood Education – Hong Kong and the Education Bureau of the HKSAR Government held from 18-19 May 2017 in Hong Kong.
- co-presented a paper entitled “Hong Kong pre-service kindergarten teachers’ beliefs and attitudes towards sexuality education” with KYK Yim at the World Organisation for Early Childhood Education Asia Pacific Regional Conference 2017 co-organised by World Organisation for Early Childhood Education – Hong Kong and the Education Bureau of the HKSAR Government held from 18-19 May 2017 in Hong Kong.
- co-presented a paper entitled “Hong Kong parents’ educational expectations for their young children: Do gender differences exist?” with CT Cheng at the World Organisation for Early Childhood Education Asia Pacific Regional Conference 2017 co-organised by World Organisation for Early Childhood Education – Hong Kong and the Education Bureau of the HKSAR Government held from 18-19 May 2017 in Hong Kong.
- co-presented a paper entitled “Hong Kong pre-service and in-service kindergarten
teachers’ conception of creativity and creativity education practices” with PN Wong at the World Organisation for Early Childhood Education Asia Pacific Regional Conference 2017 co-organised by World Organisation for Early Childhood Education – Hong Kong and the Education Bureau of the HKSAR Government held from 18-19 May 2017 in Hong Kong.

- co-presented a paper entitled “Relations of Hong Kong young children’s home reading resources and habits to their oral vocabulary skills and reading interest” with LC Cheung and SS Lee at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

- co-presented a paper entitled “Hong Kong pre-service preschool teachers’ attitudes towards home-school collaboration and their correlates” with CS Kam at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

- co-presented a paper entitled “Effects of a play-based social skill training program on young children with language delay” with MN Kwan and PY Ho at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

- co-presented a paper entitled “Strategies for promoting young children’s social competence: A case study of a Hong Kong nursery school” with Y Lam and SY Wong at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

- co-presented a paper entitled “Hong Kong pre-service preschool teachers’ self-efficacy and its relation to their practicum and university experiences” with WH Leung at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

- co-presented a paper entitled “Hong Kong pre-service and in-service preschool teachers’ perception and management strategies of young children’s aggressive behavior” with WYH So at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

- co-presented a paper entitled “Effects of dialogic reading using picture books on a child with developmental language delay” with CW Wong and A Yuan at the 69th World Organisation for Early Childhood Education International Conference organised by World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

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**Professor Cindy Chu, Professor of History**

- delivered a presentation entitled “Furen University during the Chinese Civil War” at the 10th International Symposium on the History of Christianity in Modern China – The Chinese Church during the Civil War Period (1945-52) co-organised by HKBU’s Department of History, China Studies Programme, MHRC, Centre for Sino-Christian Studies and the Alliance Bible Seminary from 16-17 June 2017 at HKBU.

- presented a paper entitled “Aurora College for Women in Shanghai 1937-1951: A Study of the Contribution of Chinese Lay Women to the Catholic Church in China” at the AAS-in Asia Conference held from 24-27 June 2017 at Korea University, Seoul.

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**Professor David Chung, Professor of Music**

- presented a paper entitled “French harpsichord doubles and improvisatory art of the clavecinistes” at the International Conference: Musical Improvisatory in the Baroque Era held from 19-21 May 2017 in Lucca, Italy.

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**Professor Chung Po-yin, Professor of History**

- presented a paper entitled “Port Cities and Trading Diaspora – The Sassoon and
Dr Lisa Deng, Assistant Professor of Education Studies

- presented a paper entitled “Multitasking with ICT among university students: An exploratory study” at HKAECT-AECT 2017 Summer International Research Symposium held from 15-17 June 2017 in Hong Kong.
- delivered a workshop entitled “Journal submission experience” at HKAECT-AECT 2017 Summer International Research Symposium held on 16 June 2017 in The University of Hong Kong.

Professor John Erni, Head of Humanities and Creative Writing


Dr Henry Fock, Head of Marketing, and Professor Flora Chiang, Professor of Management

- co-presented a paper entitled “The Influence and Rewards and Shared Vision on Customer-oriented Behaviour and Service Quality” at The 50th Academy of Marketing Conference held on 3-6 July 2017 in Hull, UK.

Professor Clara Ho, Head of History

- 2017年7月15日在國立臺灣大學歷史學系、中國明代研究學會、中央研究院明清研究推動委員會——明代人物史料研讀會合辦的「明代人物史料研讀會——明清性別史座談會」上發表專題演講，題為「明代課子圖初探」。

Dr Tiffany Ip, Lecturer of Early Childhood and Elementary Education Division, School of Continuing Education

- delivered a presentation entitled “Phonics vs non-phonics: Which is a better method for English language learners?” at Macao English Language Teaching Conference on English in the Real World – From School to Society held from 10-11 June 2017 in Macau.

Dr Michael Kam, Lecturer of College of International Education, School of Continuing Education

- presented a paper entitled “Digital Humanities for Independent Scholars: Research on Working-class Welfare in Post-War Hong Kong through the Collection of Old Hong Kong Newspapers” at the SCIEA 9th Annual Meeting organised by the Society for Cultural Interaction in East Asia, Beijing Foreign Studies University held from 13-15 May 2017 in Beijing.

Dr Theresa Kwong, Assistant Director, and Ms Grace Ng, Technical Officer, Centre for Holistic Teaching and Learning

- delivered a presentation entitled “Cultivating Academic Integrity and Ethics of University Students with Augmented Reality Mobile Learning Trails” at Mobile Learning Research Project for Teacher Educators 2017 held from 27-29 June 2017 in Guilin, China.

Dr Lisa Law, Senior Teaching and Learning Officer of Centre for Holistic Teaching and Learning
Learning

- delivered a presentation entitled “Effective Training Programme Design to Engage RPG Student Learning @ HKBU” at the Forum of “Maximising the Impact of Graduate Teaching Assistants – Effective Training and Development Programmes” held on 29 June 2017 at HKBU.

Dr Lisa Law, Senior Teaching and Learning Officer, Ms Grace Ng, Technical Officer, and Mr Rex Chiu, Technical Assistant, Centre for Holistic Teaching and Learning

- delivered a presentation entitled “A Case Study of Uplifting a Mixed Group of Research Students’ Learning Motive on Academic Integrity and Ethics by using Mobile Technology” at eLearning Forum Asia 2017 held from 15-17 June 2017 at The Hong Kong Polytechnic University.

Dr Law Yuen-han, Lecturer II of History

- 於 2017 年 6 月 10 日在香港海防博物館主辦的教育活動上發表演講,題為「二次大戰時香港的醫療情況」。
- 於 2017 年 6 月 15 日在香港城市大學中文及歷史學系主辦的「近世中國城市的殖民經驗與現代性國際學術工作坊」上發表演講,題為「戰前香港西醫教育的建立」。

Miss Dorothy Lau, Lecturer of Academy of Film

- delivered a paper entitled “When Marital Arts Meets Star Wars: Amateur-produced Videos, Knowledge of Stars, Discursive Power” at the Third International Conference in Pop Culture and Education held on 20 July 2017 at The Education University of Hong Kong.

Dr Tracy Lau, Assistant Professor of Education Studies

- presented a paper entitled “Configurations of citizenship in China: Insights from Hong Kong School Fieldtrip to Mainland” at Tenth Global Studies Conference held on 9 June 2017 at National University of Singapore, Singapore.

Dr Amelia Lee, Head of Early Childhood and Elementary Education, School of Continuing Education

- 於 2017 年 4 月 14 至 16 日在香港中國湖南第一師範學院舉辦的「首屆小學教師教育國際論壇」上發表演說,題為「小學老師學位化的過程和策略：香港經驗分享」。

Dr Cissy Li, Acting Head of Language Centre

- presented a paper entitled “Challenges and Issues in Academic Writing: Perspectives from Peer Tutors” at the CAES International Conference 2017 – Faces of English 2: Teaching and Researching Academic and Professional English held from 1-3 June 2017 at The University of Hong Kong, Hong Kong.

Ms Vicky Man, Senior Lecturer, and Mr Jake Ricci, Lecturer, Language Centre

- co-presented a paper entitled “Re-assessing Listening in an EAP Course” at the CAES International Conference 2017 – Faces of English 2: Teaching and Researching Academic and Professional English held from 1-3 June 2017 at The University of Hong Kong, Hong Kong.

Dr Poon Tsz-yung, Lecturer of Early Childhood and Elementary Education Division, School of Continuing Education

- co-presented a poster entitled “High/Scope Approach and the Project Approach in Hong Kong: Exploring Kindergarten Teacher’s Perceptions” with LY Chung at the 69th OMEP International Conference organised by the World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.
• co-presented a paper entitled “Hong Kong Pre-service Kindergarten Teachers’ Beliefs and Practices regarding Early Childhood Special Education” with LY Lee, KYC Cheng, PY Wu, QQ Huang and KW Kwok at the 69th OMEP International Conference organised by the World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

• co-presented a paper entitled “A Study on Teacher’s Beliefs and Classroom Practices in Whole Language Approach in Hong Kong Kindergartens” with ZY Li and YNA Lam at the 69th OMEP International Conference organised by the World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.


• co-presented a poster entitled “The Influence of Teacher-child Relationship and Sibling relationship on Children’s Social Competence” with SM Wong at the 69th OMEP International Conference organised by the World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

• co-presented a poster entitled “A Study of Pre-service Preschool Teacher’s Beliefs in their Difficulties and Implementations of Parental Involvement” with WS Yim, WC Wong, KY Leung, YL Kwok, KY Chan and HY Cheng at the 69th OMEP International Conference organised by the World Organisation for Early Childhood Education from 21-24 June 2017 in Opatija, Croatia.

• co-presented a paper entitled “Hong Kong In-service Kindergarten Teachers’ Beliefs, Classroom Practices and Difficulties Encountered in the Implementation of Whole Language Approach” with ZY Li and YNA Lam at the OMEP Asia Pacific Regional Conference 2017 organised by the World Organisation for Early Childhood Education from 18-19 May 2017 in Hong Kong.

Miss Rita Gill Singh, Senior Lecturer of Language Centre
• presented a paper entitled “Analysis of the structure and communication style of leaders’ messages in China and the US” at 19th International Conference on Teaching, Education and Learning held from 7-8 June 2017 in Rome, Italy.

Dr Tam Ka-chai, Assistant Professor of History
• 於 2017 年 6 月 2 日在教育局課程發展處主辦的「教育局中國歷史科知識增益系列：趣味中國史講座」上發表演講，題為「中國的司法與正義：公案・冤獄與真相 (明清時期)」。

• delivered a presentation entitled “Between a Rock and a Hard Place: A Consideration of the Dangers of Maritime Activities in East Asia based on ships that ran aground in Coastal Regions during the Late Ming” at the Lecture Series on Interdisciplinary China Studies co-organised by the Hong Kong Museum of History and HKBU’s China Studies Programme on 3 June 2017 at the Hong Kong Museum of History.

• presented a paper entitled “Port City & Business Logistics – A Historical Review on the shifting patterns of transportation networks of the Pearl River Delta during the early 20th century” at the AAS-in Asia Conference held from 24-27 June 2017 at Korea University, Seoul.

Dr Tong Yui, Assistant Professor of Humanities and Creative Writing
• 於 2017 年 5 月 13 至 14 日在暨南大學中文系舉辦的「粵港澳青年文學研討會」上發表演說，題為「香港的文學散步與地景書寫」。

Dr Marina Wong, Associate Professor of Education Studies
• delivered a professional development seminar entitled “Teacher development seminars on Secondary school music curriculum development” held on 21-23 June 2017 in the Education and Youth Bureau, Macau.
• delivered a professional development seminar entitled “Teacher development seminars on pedagogical skills for classroom music teaching” held on 5-7 July 2017 in the Education and Youth Bureau, Macau.

Dr Wong Kwok-kui, Associate Professor of Humanities and Creative Writing
• presented a paper entitled “Schelling, Laozi and Anarchism” at Singapore-Hong Kong-Macau Symposium on Chinese Philosophy held from 21-22 April 2017 in Macau.

Dr Wong Man-kong, Associate Professor of History
• delivered a presentation entitled “Dr E H Paterson and his Medical Ministry in Post-war Hong Kong” at the 10th International Symposium on the History of Christianity in Modern China – The Chinese Church during the Civil War Period (1945-52) co-organised by HKBU’s Department of History, China Studies Programme, MHRC, Centre for Sino-Christian Studies and the Alliance Bible Seminary from 16-17 June 2017 at HKBU.
• delivered a presentation entitled “Interactivity of Interdisciplinarity: Lauren Pfister and His Approach to Studies of Chinese Christianity” at the 10th International Symposium on the History of Christianity in Modern China – The Chinese Church during the Civil War Period (1945-52) co-organised by HKBU’s Department of History, China Studies Programme, MHRC, Centre for Sino-Christian Studies and the Alliance Bible Seminary from 16-17 June 2017 at HKBU.

Professor Terry Yip, Professor of English Language and Literature
• presented a paper entitled “The Shaping of the Self in Twentieth-Century Chinese Literature” at Canadian Comparative Literature Association Congress 2017 held from 27-30 May 2017 in Canada.

Mr Yu Lung-kit, Assistant Lecturer of Language Centre
• presented a paper entitled “Automatic Writing in Poems by Hong Kong Young Poets” at the International Journal of Arts and Sciences’ International Conference for Social Science and Humanities held from 20-23 June 2017 in The Ca’ Foscari University, Venice, Italy.

Dr Zhang Xinzhi, Research Assistant Professor of Journalism
• presented a paper entitled “Visualisation, technologies, or the public? A text mining analysis of the articulation of data-driven journalism in the Twittersphere” at the 67th Annual Conference of International Communication Association held from 25-29 May 2017 in San Diego, USA.
• co-presented a paper entitled “Extending the Gamson hypothesis on social media use and elite-challenging political participation: A cross-polity study” with WY Lin at the 67th Annual Conference of International Communication Association held from 25-29 May 2017 in San Diego, USA.