Professor Kara Chan, Professor of Communication Studies; Mr Lennon Tsang, Lecturer of Communication


Dr Choi Tat-heung, Assistant Professor of Education Studies


Dr Ricky Lam, Assistant Professor of Education Studies


Professor Patrick Lau, Professor of Physical Education


Staff Presentations

Professor Kara Chan, Professor of Communication Studies
• Delivered a keynote speech titled “Culture and gender in marketing communication” at the Communication in Multicultural Society Conference organised by National Research Nuclear University at Moscow in Russia held from 6 to 8 December 2015.
• Delivered two presentations entitled “Trends in communication research” and “Higher Education and PhD student life in Hong Kong” at National Research Nuclear University on 9 December 2015.

Dr Ricky Lam, Assistant Professor of Education Studies
• Presented a paper entitled “Assessment as learning: Examining a cycle of teaching, learning, and assessment of writing in the portfolio-based classroom” at the International Conference: Assessment for Learning in Higher Education 2015 held in The University of Hong Kong on 14 May 2015.

Professor Patrick Lau, Professor of Physical Education
• Delivered a presentation entitled “Development of youth through sports activities: theory and practice” at The UNESCO International Conference in Korea on 18 September 2015.

Professor Atara Svian, Professor of Education Studies

Dr Eva Wong, Director and Dr Theresa Kwong, Assistant Director of Centre for Holistic Teaching and Learning
• Delivered a presentation entitled “Reinforcing the Importance of Academic Integrity and Ethics in Students with Blended Learning – A Deployment of Augmented Reality Applications” at the Wharton-QS Stars Reimagine Education 2015 Conference held from 7 to 9 December 2015 in Philadelphia, US.